



Paradis makes their day easier with Tamigo's online roster tool.

Paradis is an innovative ice cream parlor franchise well known for their freshly made and high quality ice cream. In 2009, the majority of Paradis stores switched to Tamigo as their tool for roster planning and employee communication.

"It's a great time saver for me as the planner. But it's also been a good investment for many other reasons. First, all our communication is now gathered in one place. Second, it's very rare for us to have an employee that doesn't show up for work. And third, now we can easily see whether our roster is over staffed or understaffed - and take action in time", says Vibeke Jakobsen, co-owner of Paradis Nørrebro, Paradis Amager and Paradis Frederiksberg.

"Today, Paradis stores use Tamigo for roster planning, sending SMS messages to employees, handling vacation and free days, informing about campaigns and much more. It's great that we can now manage all these tasks from one place" continues Vibeke Jakobsen.

"It's clear that our employees are highly engaged with what's happening on their Tamigo. This gets them engaged in what's happening at their Paradis store. I think it's connected to the fact that we're communicating with them in their own media", says Rie Nybye, operations manager in Paradis. She adds that it is important for Paradis to keep up with the latest technology and give management and employees the tools they need to "work smart".

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